



Cost Per Click (CPC)

Industry Averages on Facebook Ads

**Guaranteed
results or
your money
back.**

We are so confident in our FB Ads Management strategy that if we do not achieve a cost per click (CPC) that is better than industry averages we will give your ad management fees back.

Industry	Average CPC
Apparel	\$0.45
Auto	\$2.24
B2B	\$2.52
Beauty	\$1.81
Consumer Services	\$3.08
Education	\$1.06
Employment & Job Training	\$2.72
Finance & Insurance	\$3.77
Fitness	\$1.90
Home Improvement	\$2.93
Healthcare	\$1.32
Industrial Services	\$2.14
Legal	\$1.32
Real Estate	\$1.81
Retail	\$0.70
Technology	\$1.27
Travel & Hospitality	\$0.63

Table from wordstream.com

**Book A
Discovery Call Today**

With our team of expert content creators & digital marketers

[**GET STARTED**](#)